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## 1. Technical Field

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the Internet to other computers known as web servers, and receives information from the web servers that is rendered to the web client.

With the growing popularity of the Internet, an ever-increasing number of web clients are connected to web servers. This makes it theoretically possible for a business to do business with its business partners electronically, thereby substantially reducing the cost of doing business. Some companies have developed proprietary solutions that include software that allows two businesses to communicate. However, there is currently no architected, standard way for companies to automatically do business with each other. Without a way to automate business-to-business processes in an efficient and cost-effective manner in a standard way, businesses will not be able to fully take advantage of the cost savings that might accrue in automating the communications with their business partners.

## DISCLOSURE OF INVENTION

According to the preferred embodiments, an apparatus, method, and method for doing business allow two business partners to communicate with each other in an architected manner. A first company monitors for changes to its internal data structure that indicate that communication with a second company may be required. A trigger mechanism monitors the data structure for changes, and invokes a software application when the data structure is changed in a defined manner. The software application extracts the new or changed data from the data structure, formats the data into an eXtensible Markup Language (XML) document, and sends the XML document to the second company via a secure communication mechanism, such as a virtual private network (VPN). The second computer system receives the information from the first computer system, parses the information, and processes the information. The second computer

system then generates an appropriate response to the first computer system. In this manner, the first and second computer systems can communicate in an architected manner using XML documents, thereby allowing automation of processes between the two companies.

- 5           The foregoing and other features and advantages of the invention will be apparent from the following more particular description of preferred embodiments of the invention, as illustrated in the accompanying drawings.

### BRIEF DESCRIPTION OF DRAWINGS

- 10           The preferred embodiments of the present invention will hereinafter be described in conjunction with the appended drawings, where like designations denote like elements, and:

FIG. 1 is a block diagram of a networked computer system that allows automatic interaction between two computer systems in accordance with the preferred embodiments;

- 15           FIG. 2 is a flow diagram showing steps in a method in accordance with the preferred embodiments;

FIG. 3 is a block diagram of a networked computer system in accordance with the preferred embodiments;

- 20           FIG. 4 is a flow diagram showing steps in a method in accordance with the preferred embodiments;

FIG. 5 is a block diagram of a networked computer system in accordance with the preferred embodiments;

FIGS. 6A and 6B are parts of a flow diagram of a method in accordance with the preferred embodiments for an insurance company to automatically interact with its underwriter; and

FIG. 7 is a class diagram showing the object methods defined on the programs  
5 shown in FIG. 5.

## BEST MODE FOR CARRYING OUT THE INVENTION

The Internet connects millions of computers around the world. The present invention defines an architected manner to communicate between business partners via a secure communication mechanism that may be run on the Internet.

10 Referring to FIG. 1, a networked computer system 100 in accordance with the preferred embodiments includes a first computer system 102 and a second computer system 104 interconnected via a network 106. In the preferred embodiments, network 106 is the Internet.

First computer system 102 corresponds to a computer system for a company we call company A, while second computer system 104 corresponds to a computer system for a company we call company B, which we assume is a business partner of company A. Computer system 102 includes a data structure 120 for storing data. A front-end application 110 is a computer program that interacts with computer system 102. We assume for this example that a user's action via front-end application 110 may result in a change to the data structure 120. A trigger mechanism 122 monitors the data structure for changes. In the preferred embodiments, trigger mechanism 122 includes a trigger signature that defines which activities in the data structure will cause the trigger mechanism 122 to be triggered. One suitable trigger signature is an insert to the data

structure, indicating a new entry. When trigger mechanism recognizes an activity in the data structure 120 that matches its trigger signature, the trigger mechanism 122 makes a call to an application 130. Application 130 includes a data extractor and formatter 132 that extracts the new data from the data structure 120 and formats the data into a form  
5 that is expected by the second computer system 104. In the preferred embodiments, the expected form is an eXtensible Markup Language (XML) document. XML is a known markup language that allows defining a customized markup language that includes tags and other features defined in a Document Type Definition (DTD) file.

The B2B communication tool 134 includes a defined protocol for interacting with  
10 the second computer system 104 in an architected way. One suitable example of a B2B communication tool 134 is the use of HTTP sockets. The formatted data is passed to B2B communication tool 134, which sends this formatted information using a secure communication mechanism 140 to the second computer system 104 via network 106. One suitable example of a secure communication mechanism 140 is a client program for  
15 a virtual private network (VPN). VPN software exists that encrypts messages and thus allows messages to be exchanged via the Internet in a secure manner.

The second computer system 104 contains a secure communication mechanism  
170 that interacts with the secure communication mechanism 140 in the first computer system 102 to transfer messages between these two computer systems in a secure manner  
20 (*i.e.*, in a manner that cannot be readily understood by a party that may monitor the message while it is in transit between the two computer systems). The second computer system 104 includes a B2B communication tool 164 that understands messages that are received from the first computer system 102. Note that B2B communication tool 164 is shown within an application 160 running on the second computer system 104.  
25 Application 160 also includes a business logic mechanism 162 that determines the

appropriate functions to perform when the information is received from the first computer system 102. When a message is sent from the first computer system's secure communication mechanism 140 to the second computer system's secure communication mechanism 170, the B2B communication tool 164 interprets the message and the application 160 then performs appropriate processing according to the business logic mechanism 162. The second computer system 104 also includes a data structure 150 for storing some or all of the information received from the first computer system 102.

One practical example for the system 100 of FIG. 1 is that company A is an insurance company while company B is the underwriter for the insurance company. A potential client may apply for a new insurance policy using front-end application 110, entering appropriate information, for example, into a form on a web browser. When the form is complete, the user clicks a button to submit the form. The front-end application 110 then stores the information from the form into the data structure 120. The trigger mechanism 122 is programmed with a trigger signature that will detect all insertions into the data structure 120. Thus, when the new information from the form is stored into the data structure 120, the trigger mechanism 122 recognizes this addition of information and invokes application 130.

The application 130 extracts the data from the data structure and formats the data into an appropriate format, such as an XML document. The B2B communication tool 134 then uses the secure communication mechanism 140 to send a message to the secure communication mechanism 170 running on the second computer system 104 via the network 106. The B2B communication tool 164 then interprets the message, and acts on the information in the message according to the contents of the message and the business logic mechanism 162. For our specific example of an insurance underwriter, the business logic mechanism 162 determines the criteria for underwriting a new insurance policy.



indicate separate programs or portions of code that perform these functions. In other words, application 330 may contain all of the tools 332-339, or may make calls to any other code to accomplish these functions. Likewise, application 360 may perform the functions of business logic mechanism 162 and tools 364-368, or may make calls to any other code to accomplish these functions.

Application 330 in the first computer system 302 of FIG. 3 includes a data extraction tool 332 that extracts data from the data structure 120; a formatting tool 334 that formats the data into a defined format; a secure communication mechanism 140 that sends and receives secure messages between computer systems 302 and 304; a parsing tool 336 for parsing messages received from computer system 304; a data storage tool 338 for storing data received in a message from computer system 304 into the data structure 120; and a response tool 339 that generates an appropriate response to a human user, such as the user that submitted information via front-end application 110.

Application 360 in the second computer system 304 of FIG. 3 includes business logic mechanism 162; a parsing tool 364 for parsing messages received from the first computer system 302; a data storage tool 366 for storing data received in a message from the first computer system 302; a formatting tool 368 that formats information into a defined format; and a secure communication mechanism 170 that allows the exchange of secure messages between the first computer system 302 and the second computer system 304.

As before, business logic mechanism 162 determines how computer system 304 processes messages from the first computer system 302. In our example where Company B is an insurance underwriter, the business logic mechanism 162 would include the criteria for automatically accepting an application for an insurance policy. If the



application does not meet the criteria for automatic acceptance, the business logic mechanism may then take appropriate action, such as e-mailing a particular individual with information from the application for manual review, or formatting the information into a web page for viewing by an underwriter.

5 Referring now to FIG. 4, a method 400 in accordance with the preferred embodiments begins when data in the company A's data structure is changed (step 210). This change is automatically detected by the trigger mechanism (step 220). The changed or newly added data is then extracted from the data structure (step 230). This data is then formatted (step 240) and sent to company B via the secure communication mechanism  
10 (step 250). Company B then parses the data (step 260), stores the parsed data in company B's data structure (step 410), and processes the parsed data according to the defined business logic (step 420). A response is then generated and sent to company A (step 430). Company A parses the response (step 440), updates the data structure accordingly, and generates appropriate feedback to the user (step 450). Appropriate feedback may be a  
15 web page displayed to the user, or an e-mail notification regarding the status of his or her application for insurance.

Referring now to FIG. 5, a system in accordance with the preferred embodiments includes a first computer system 502 and a second computer system 504 interconnected via a computer network such as the Internet 142. While Internet communications are  
20 generally not secure, software that implements a Virtual Private Network (VPN) 144 that encrypts messages before transmission and decrypts messages upon receipt to allow secure communications between computer systems on the Internet. VPN software typically includes client software (such as 140 and 170 in FIG. 5) that must be run on each computer system coupled to the VPN. In addition, VPN may include software (such

as 144 in FIG. 5) that runs on one or more servers as well that communicates with the VPN clients 140 and 170.

One suitable type of VPN software in accordance with the preferred embodiments runs on an IBM iSeries 400 computer and uses one of two IPSec protocols to protect data as it flows through the VPN tunnel: Authentication Header (AH) and Encapsulating Security Payload (ESP). The Internet Key Exchange (IKE) protocol, or key management, is another part of IPSec implementation. While IPSec encrypts data, IKE supports automated negotiation of security associations and supports automated generation and refreshing of cryptographic keys.

In addition to the VPN, IP packet security was deployed to secure network communications. IP packet filtering was implemented on the firewalls of the iSeries 400 systems. IP packet filtering protects a computer system by filtering packets according to rules specified on the computer system. A user can thus define policies that determine the type of packets that are permitted or denied access to your system or network.

Another level of security in accordance with the preferred embodiments is to use network address translation (NAT) to hide internal IP addresses of company A's internal servers from becoming public knowledge. Static NAT, which is a one-to-one mapping of IP addresses, was used. NAT was configured on a domain firewall for company A. Static NAT rules were defined to map the internal addresses of company A servers to public IP addresses.

The system 500 of FIG. 5 and the method 600 of FIGS. 6A and 6B represent one specific embodiment directed to an insurance company (company A) doing business with one of its underwriters (company B). We assume that a user may apply for a new



allow the underwriter to automatically reject certain applications without the need for human intervention.

Referring now to FIG. 6B, if the application meets the automatic approval criteria (step 640=YES), an XML document is generated to indicate approval and is sent to the UnderwriterResponse servlet 590 in company A's computer system 502 (step 644). If the application does not meet the automatic approval criteria (step 640=NO), an XML document is generated to indicate that manual evaluation of the application is required, and the XML document is sent to the UnderwriterResponse servlet (step 642). The ManualApprove servlet is then invoked (step 650). The ManualApprove servlet 580 uses a LotusXSL style sheet 582 to format the data for presentation to an agent of the underwriter via a user interface 584 (step 652). One suitable way to format the data for presentation in step 652 is to generate a web page that may be viewed using a browser. After reviewing the application data in the user interface 584, the underwriter agent decides whether to approve or reject the application for a new policy (step 654). If the application is manually approved, as indicated by the underwriter agent clicking on an "accept" button (step 660=YES), an XML document indicating approval is generated and sent to the UnderwriterResponse servlet (step 644). If, however, the application is not manually approved (step 660=NO), an XML document indicating rejection is generated and sent to the UnderwriterResponse servlet (step 646). At this point the UnderwriterResponse servlet 590 can provide a response to the user of front-end application 110 (step 670). Examples of suitable responses include a web page that may be displayed in a browser or an e-mail message.

In an effort to standardize information exchange among different computer system, some groups have defined "standard" DTDs for particular applications. For example, the Agency-Company Operations Research and Development (ACORD) has

defined XML DTDs that are standardized for use within a particular industry. ACORD currently defines the following DTDs that specifically relate to insurance policies: 1) personal auto insurance request; 2) personal auto insurance response; 3) personal home insurance request; and 4) personal home insurance response. More information regarding ACORD DTDs may be found at <http://www.acord.org/standards/xml/Frame.htm>. In the preferred embodiments these standard DTDs defined by ACORD may be used, or these DTDs may be modified as required to achieve a DTD that meets the needs of particular business partners. Of course, other DTDs generated from scratch would also be suitable for the preferred embodiments. Any DTD that defines a document format for exchanging information regarding an insurance policy can be used, so long as both companies that want to exchange this information agree to use the same or compatible DTDs. One of the main benefits of using XML is the power that comes from defining documents using DTDs, rather than using fixed architectures defined at a lower level.

Note that the information in the DTDs need to exist on each computer system. In FIG. 5, the mapping files 533 in the first computer system include DTD information (as discussed below), and DTDs 563 in the second computer system 504 contain DTD information that correspond to each mapping file 533. Because each computer system knows the expected format of an XML document, each computer system may validate messages after they are constructed but before they are sent, and may validate messages when they are received for compliance with the DTD specified in the message.

XLE tool 532 is an XML Lightweight Extractor (XLE), such as the XLE utility provided by the IBM AlphaWorks team, which provides leading edge technology tools to the public that may be downloaded for free from the AlphaWorks website at [www.alphaworks.ibm.com](http://www.alphaworks.ibm.com). XLE allows for easily extracting data out of any database

and formatting the results into XML. This is done by creating a mapping file, which tells XLE which database tables and columns to map to which XML tags.

The first computer system 502 transmits the XML document 536 to the second computer system 504 by invoking the main() method on the SubmitApplication servlet 560, passing the XML document as a parameter to the call. Several methods that may be invoked on the SubmitApplication() program 530 are shown in more detail in FIG. 7, and include: main(); submitApplication(); init(); log(); generateRequestId(); validateXmlString(); sendRequest(); updateDatabase(); sendEmail(); addToPending(); and readSMTP(). The main() method calls a submitApplication() method, which in turn invokes an init() method to initialize a log file for error reporting, and reads a properties file for database connection information. A log() method takes a string as a parameter and writes the string to the log file that is set up in the init() method. The generateRequestId() method creates a new unique request identifier based on the application number and current time so that requests for new policies can be tracked easily.

The submitApplication() method first queries the database for new policies. For each new policy, it calls an extract() method on the XLE tool 532 to create the requested XML document 536 from data retrieved from the database 120. SubmitApplication() then calls the validateXmlString() method to ensure that XLE tool 532 generated a valid XML document 536. Next, submitApplication tries to call sendRequest() to send the requested XML document to the underwriter (company B). If sendRequest() fails, the submitApplication() method will retry the sendRequest() a preset number of times, which may be selected to a suitable value to tune the system's performance.









The SubmitApplication servlet 560 running on company B's computer system 504 processes application requests from company A's SubmitApplication program 530 and sends a response XML document back to company A stating whether the policy was approved, rejected, or pending. As shown in FIG. 7, the SubmitApplication servlet 560 suitably contains the following methods: doPost(); init(); parseXmlDocument(); and validateXmlString(). The init() method sets up the data source object for connecting to the database 150, the same as in the other servlets discussed herein. The doPost() method does all the work in this servlet. First, the doPost() method reads the requested XML document from the HTTP request body and makes sure it is valid by calling the validateXmlString() method. Then, the doPost() method calls parseXmlDocument(), which uses the XML4J parser to extract certain information from the requested XML document, such as the policy number or other data. Next, the doPost() method saves the requested XML document as an XML file in a file system 552 on the computer system for company B. This XML file is stored as a file and is later read by the ManualApproveServlet 580 for viewing of the XML file by an agent of the underwriter.

The doPost() method then determines whether the policy can be instantly approved or rejected according to automatic approval criteria 564 in FIG. 5. This criteria 564 can be any single criterion or combination of criteria that an insurance underwriter may use as a basis for determining whether to accept or reject an application for a new insurance policy. Let's make a very simplistic assumption and assume for this example that company B is willing to underwrite an insurance policy based on income alone. If a customer's annual income exceeds \$50,000, the application for insurance policy may be instantly and automatically approved. If the customer's annual income is less than \$10,000, the application for insurance policy may be instantly and automatically rejected. If the customer's annual income is between \$10,000 and \$50,000, an underwriting agent will need to manually review the application and make a determination whether the



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The viewApp() method uses LotusXSL style sheets 582 to display the policy application. First, the viewApp() method must read the requested XML document that was saved into the file system 552 by the SubmitApplication servlet 560. The viewApp() method then reads the LotusXSL style sheet 582, processes the requested XML document, and prints the results to the browser for viewing by a human agent of the underwriter. The sendResponse() method is called when the option parameter is set to the respond value, which is done in the LotusXSL style sheet 582 when the underwriter clicks Approve or Reject. SendResponse() first reads the status from the HTML form parameters and then formulates the response XML document to send back to company A.

10 The sendResponse() method then opens an HTTP connection to company A via the VPN 144. The response XML document is then sent in the body of the HTTP request to company A's UnderwriterResponseServlet 590. If there are no errors in the connection, an APPS table of database 150 that contains new policy applications is updated to reflect the status change of the policy application. Finally, the sendResponse() method sends a

15 status message to the user interface 584 informing the underwriter's agent that the operation was successful or that it failed.

The LotusXSL style sheet 582 indicates how to convert the requested XML document into HTML to be sent to a user interface 584 (such as a browser) for viewing by a human underwriting agent. The style sheet works by telling the processor what

20 HTML to print out for each tag of the XML document. In the LotusXSL style sheet 582, all the data of the policy application is preferably formatted into HTML so that the underwriter can easily view the application from a browser and approve or reject the policy. Approve and Reject buttons are displayed on this HTML page, and when either button is clicked, the appropriate parameters, such as the status and the reason for

25 approval or rejection, are passed to the ManualApproveServlet 580, and the

sendRequest() method on the ManualApproveServlet 580 is then invoked, which causes the response to be sent to the UnderwriterResponse servlet 590.

5 The drawings herein show specific examples of networked computer systems and computer-implemented methods in accordance with the preferred embodiments. One skilled in the art will appreciate that the computer-implemented methods could also be used as a method for doing business. The preferred embodiments expressly extend to networked computer system, computer-implemented methods, and methods for doing business that are within the scope of the disclosure herein and a reasonable range of equivalents.

10 The preferred embodiments disclosed herein provide a way for two computer systems to automatically interact with each other using XML documents. By standardizing the communication architecture between businesses in accordance with the preferred embodiments, the implementation of business-to-business communications between business partners will greatly increase the efficiency (and therefore decrease the  
15 cost) of doing business between business partners.

One skilled in the art will appreciate that many variations are possible within the scope of the present invention. Thus, while the invention has been particularly shown and described with reference to preferred embodiments thereof, it will be understood by those skilled in the art that these and other changes in form and details may be made  
20 therein without departing from the spirit and scope of the invention.

We claim: